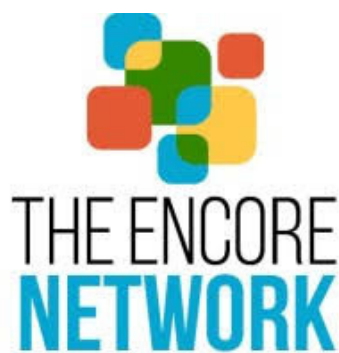


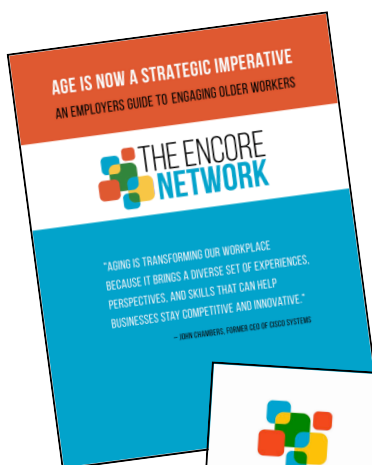


WHAT WE'VE DONE IN

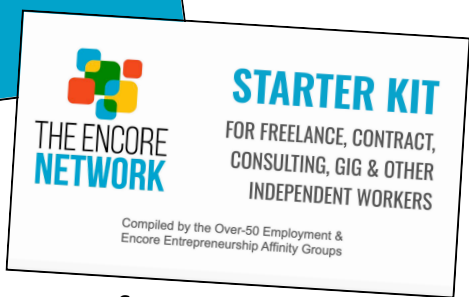
2024

to champion the civic, social and economic contributions of people 50+

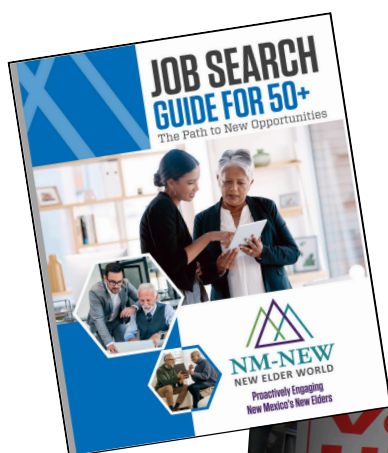
INITIATIVES



Business case for employers based on recent research & best practices



How-to guide to self-employment for coaches & job seekers

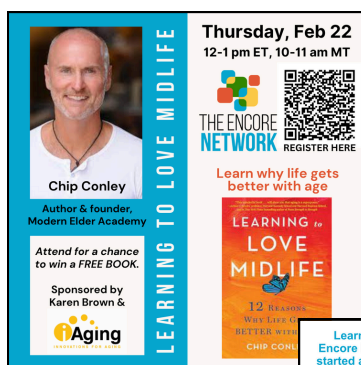


Job seeker guide, in collaboration with New Mexico NEW



Tools to inform & influence candidates and public officials on aging & older worker policy issues

PROGRAMS

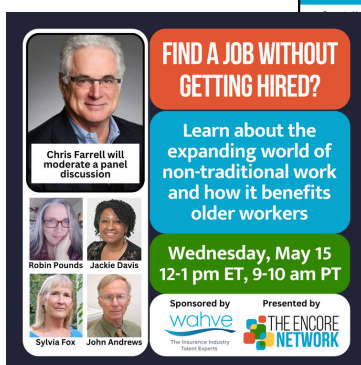


Chip Conley, introducing his new book, Learning to Love Midlife

Focus on the variety of ways people 50+ are becoming encore entrepreneurs



Trend: more people over 50 are choosing to work for themselves



Research from CoGenerate: What younger leaders want from older allies



Learning from the second acts of people 50+ running a single-person business

AFFINITY GROUPS



BY THE NUMBERS



160
MEMBERS



27
STATES



6
COUNTRIES



2200+
MAILING
LIST



8200+
LINKEDIN
GROUP

HELP US CONTINUE OUR IMPACT

In the Pipeline:

- Workshops for employers on the value of mixed-age work teams
- Solopreneur Roadmap & Resources
- Expanded Peer Consulting support
- New website and expanded tools & growth opportunities for members