

2018 Robert N. Butler & Jack Rosenthal
Age Boom Academy

The Future of Work: New Technology and an Aging Workforce

Thursday, May 31

Location:

The Museum of Arts and Design
2 Columbus Circle
(7th Floor event space)

5:30 p.m. Reception

6:30 p.m. Dinner and Introductions

Dean Linda P. Fried

Columbia University Mailman School of Public Health

Dean Steve Coll

Columbia University Graduate School of Journalism

Bruce Shapiro

DART Center for Journalism & Trauma, Columbia Journalism School

Friday, June 1

Location:

Columbia Journalism School
2950 Broadway @ 116th Street
(3rd Floor Lecture Hall)

8:30 a.m. Breakfast and Networking

9:00 a.m. Introduction

Linda Fried

Dean of Columbia University's Mailman School of Public Health

9:15 a.m. What Does the Future U.S. Workforce Look Like?

Patricia Buckley

Deloitte Services

9:45 a.m. How is Technology Changing the Way We Work?

Thomas Malone

Massachusetts Institute of Technology

10:15 a.m. What Jobs Will Exist and What Education Will People Need in the Next Decade and Beyond?

Nicole Smith

Georgetown University Center on Education and the Workforce

10:45 a.m. Breakout Discussions

Kerry Hannon, Carol Hymowitz and Chris Farrell [moderators]

Senior Journalist Fellows

Discussion Questions:

- How do these three forces (changing workforce, new technology and population aging) come together in ways that surprise you?
- How do they relate to the beat, region or city you cover?
- What new questions do you have?

11:30 p.m. Report Back

- What were the key ideas raised in your group discussion?
- What questions do fellows have that haven't been answered?
- Identify which experts can answer which questions.

12:00 p.m. Lunch

1:00 p.m. The 100 Year Life: Living and Working in an Age of Longevity

Andrew Scott

London Business School

1:45 p.m. Aging in the U.S.: Where Do We Stand Globally?

John Rowe

Columbia University's Mailman School of Public Health

2:15 p.m. How Older People Adopt and Learn New Technology

Sara Czaja

Weill Cornell Medical College

Neil Charness

Institute for Successful Longevity, Florida State University

3:00 p.m. Afternoon Coffee Break and Networking

3:30 p.m. Cutting “Old Heads” at IBM

Peter Gosselin
ProPublica

Ariana Tobin
ProPublica

Marjorie Madfis
Former IBM Employee

4:15 p.m. Covering Aging and Work as a Beat, a Discussion

Ruth Finkelstein
Brookdale Center on Aging, Hunter College

Kerry Hannon, Carol Hymowitz and Chris Farrell
Senior Journalist Fellows

5:00 p.m. Wrap-Up by Dean Linda Fried

Saturday, June 2

Location:
Columbia Journalism School
2950 Broadway @ 116th Street
(3rd Floor Lecture Hall)

8:30a.m. Breakfast and Networking

9:00 a.m. The Potential of Older Workers to Learn New Skills and Fill New Roles

Ursula Staudinger
Columbia University’s Mailman School of Public Health

9:45 a.m. How is Our Society Responding (or Not) to the Difficulties that Older Workers Face?

Carl Van Horn
John J Heldrich Center for Workforce Development, Rutgers University

10:30 a.m. Insights into U.S. Retirement Policy

Bruce Wolfe

C.S. Wolfe and Associates, LLC

11:15 a.m. Breakout Discussions

Kerry Hannon, Carol Hymowitz and Chris Farrell [moderators]

Senior Journalist Fellows

Discussion Questions:

- How do the researchers, employers and workers we spoke to relate to the beat, region or city you cover?
- What story ideas might you pursue?

11:45 p.m. Report Back

12:15 Lunch & Examples of Local Innovation

Alex Glazebrook

Older Adults Technology Services (OATS)

Fanny Krivoy

Studio Analogous

Joshua Goldberg

Studio Analogous

1:15 p.m. Moving Forward

Bruce Shapiro

DART Center for Journalism & Trauma, Columbia Journalism School

1:30 p.m. Wrap-Up by Dean Linda Fried

1:40 p.m. Fellows Complete Evaluation Forms

2:00 p.m. Departure