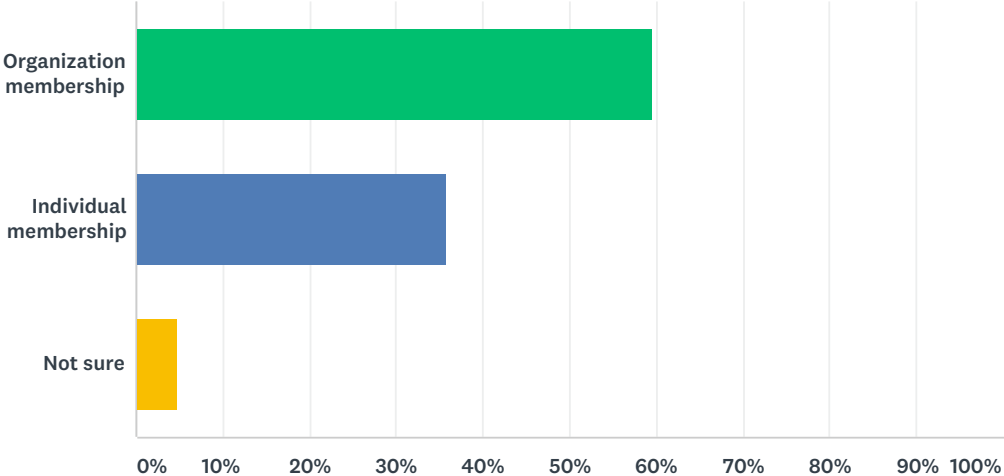


Q2 Your membership type

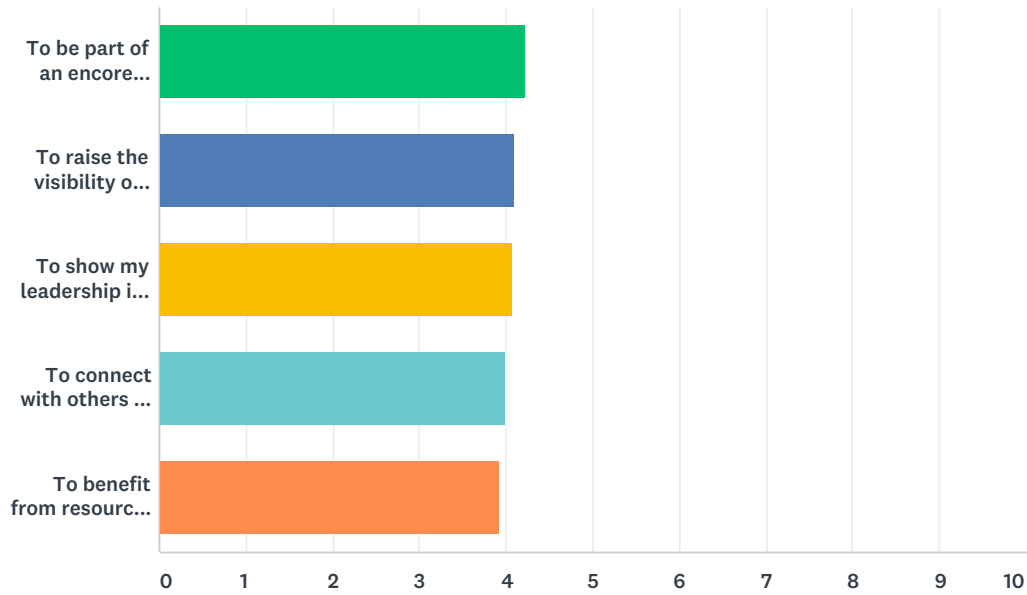
Answered: 42 Skipped: 0



ANSWER CHOICES	RESPONSES	
Organization membership	59.52%	25
Individual membership	35.71%	15
Not sure	4.76%	2
TOTAL		42

Q3 Why did you join the Network? (Select your top two reasons)

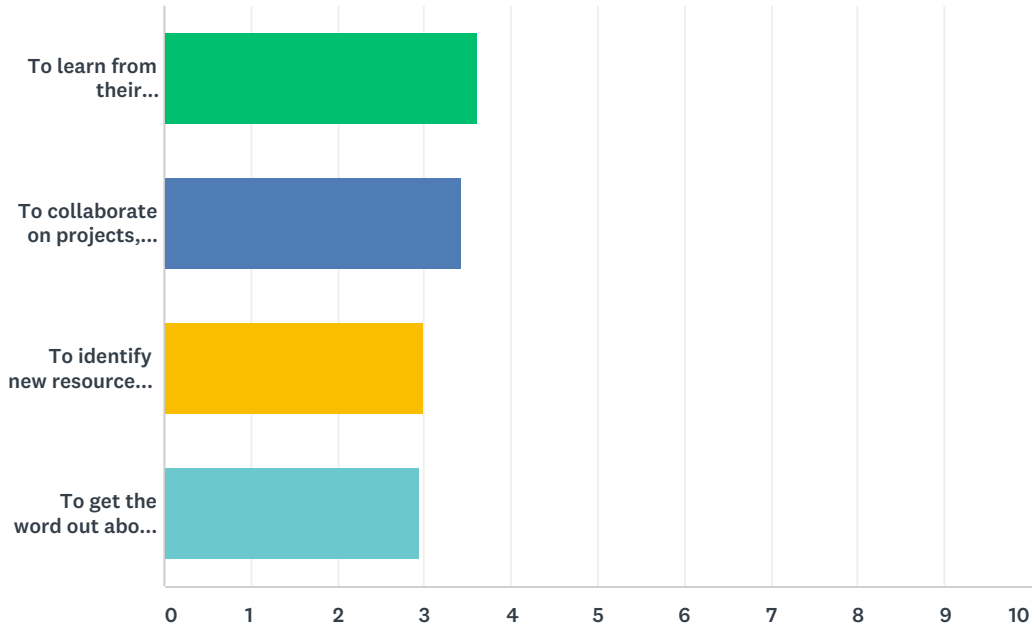
Answered: 42 Skipped: 0



	1	2	3	4	5	TOTAL	SCORE
To be part of an encore learning community	53.85% 14	34.62% 9	0.00% 0	3.85% 1	7.69% 2	26	4.23
To raise the visibility of my organization/activities	52.63% 10	26.32% 5	10.53% 2	0.00% 0	10.53% 2	19	4.11
To show my leadership in the encore movement	35.71% 5	50.00% 7	0.00% 0	14.29% 2	0.00% 0	14	4.07
To connect with others who view older adults as a resource	43.48% 10	39.13% 9	0.00% 0	8.70% 2	8.70% 2	23	4.00
To benefit from resources that others have developed	16.67% 3	61.11% 11	22.22% 4	0.00% 0	0.00% 0	18	3.94

Q4 Connections with other Network members are a big reason to join. What do you want to accomplish through those connections? (Select your top two reasons)

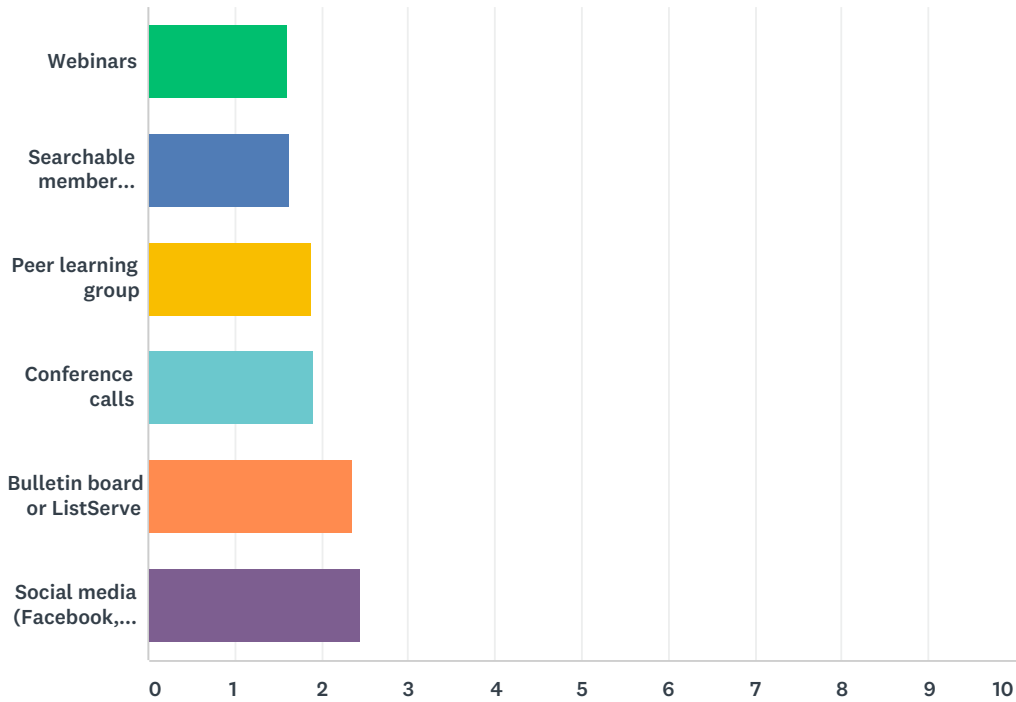
Answered: 41 Skipped: 1



	1	2	3	4	TOTAL	SCORE
To learn from their experience	62.07% 18	37.93% 11	0.00% 0	0.00% 0	29	3.62
To collaborate on projects, advocacy, events	50.00% 9	44.44% 8	5.56% 1	0.00% 0	18	3.44
To identify new resources for my audience	26.09% 6	56.52% 13	8.70% 2	8.70% 2	23	3.00
To get the word out about my work	36.84% 7	36.84% 7	10.53% 2	15.79% 3	19	2.95

Q5 How do you want to connect with other Network members? Rate your interest in each of these methods.

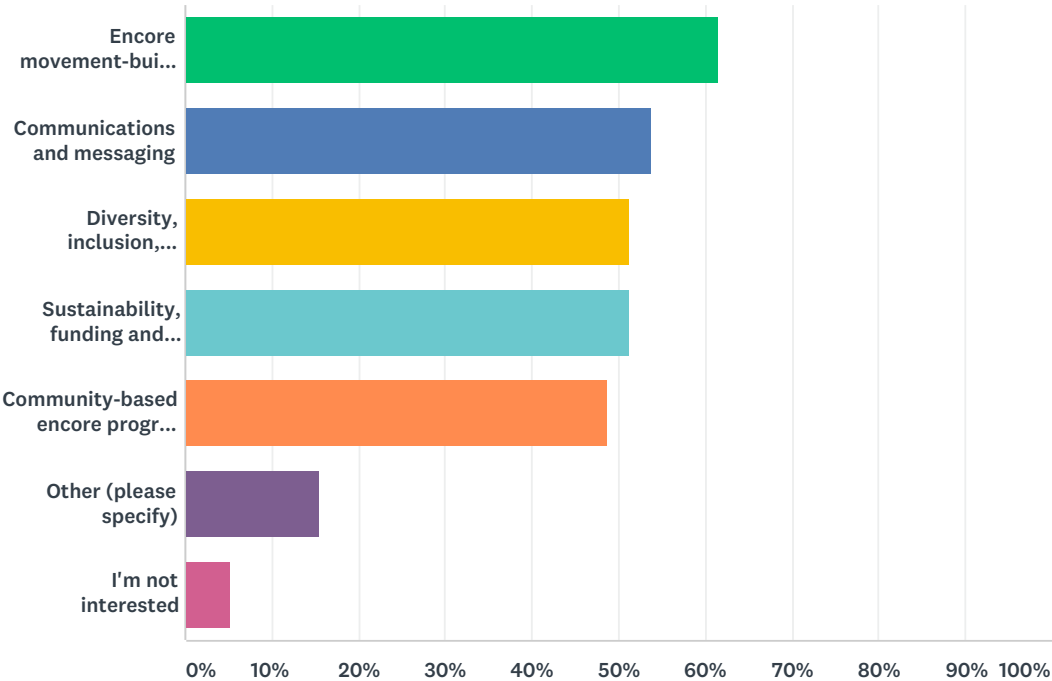
Answered: 42 Skipped: 0



	VERY INTERESTED	SOMEWHAT INTERESTED	WOULD USE OCCASIONALLY	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Webinars	50.00% 21	38.10% 16	11.90% 5	0.00% 0	42	1.62
Searchable member directory	54.76% 23	26.19% 11	19.05% 8	0.00% 0	42	1.64
Peer learning group	37.50% 15	40.00% 16	20.00% 8	2.50% 1	40	1.88
Conference calls	35.71% 15	40.48% 17	21.43% 9	2.38% 1	42	1.90
Bulletin board or ListServe	24.39% 10	26.83% 11	36.59% 15	12.20% 5	41	2.37
Social media (Facebook, LinkedIn, Twitter)	21.95% 9	29.27% 12	31.71% 13	17.07% 7	41	2.44

Q6 If you're interested in a peer learning group or project team, what topics interest you? (Select all that apply)

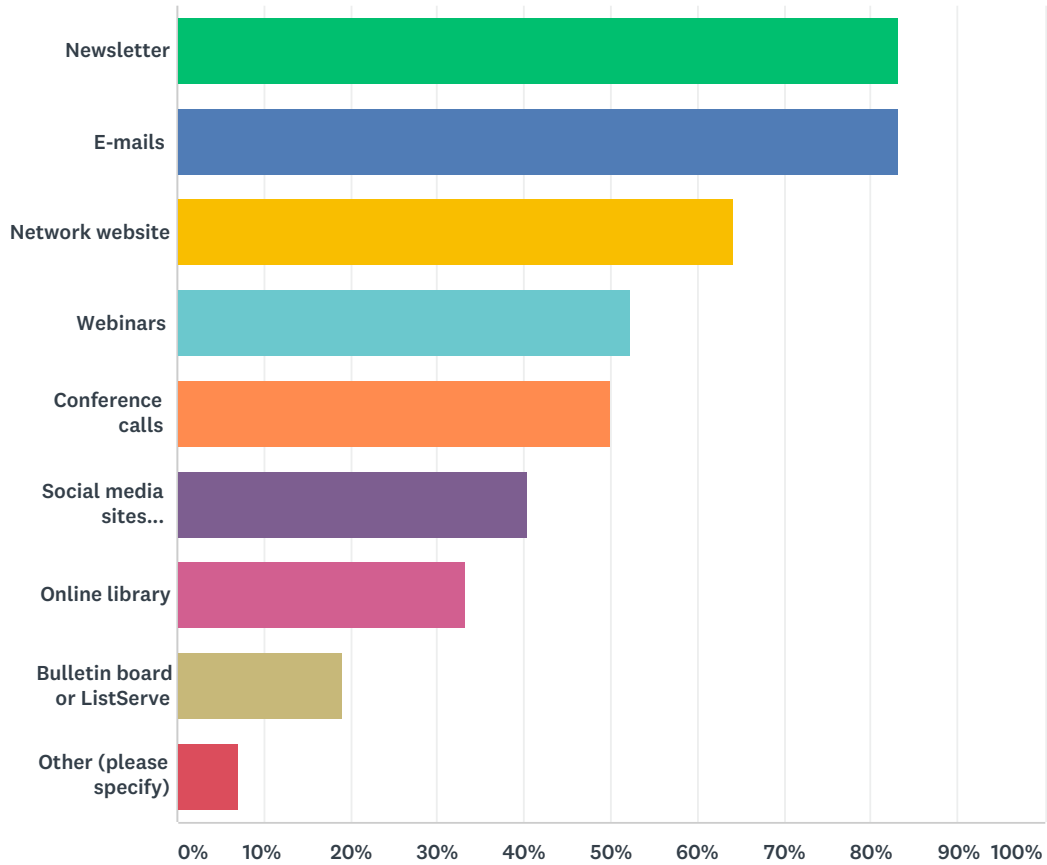
Answered: 39 Skipped: 3



ANSWER CHOICES	RESPONSES	
Encore movement-building	61.54%	24
Communications and messaging	53.85%	21
Diversity, inclusion, equity	51.28%	20
Sustainability, funding and people resources	51.28%	20
Community-based encore programs	48.72%	19
Other (please specify)	15.38%	6
I'm not interested	5.13%	2
Total Respondents: 39		

Q7 Information from the Encore Network - how do you want get information on Network activities and fellow members? (Select all that apply)

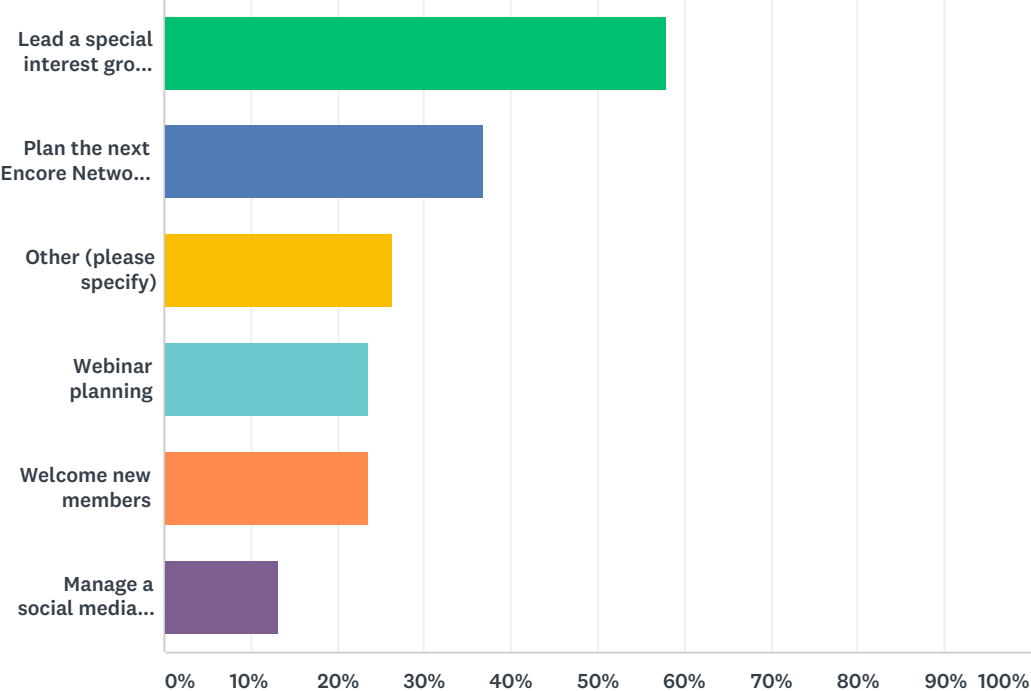
Answered: 42 Skipped: 0



ANSWER CHOICES	RESPONSES	
Newsletter	83.33%	35
E-mails	83.33%	35
Network website	64.29%	27
Webinars	52.38%	22
Conference calls	50.00%	21
Social media sites (Facebook, Twitter, Linked In)	40.48%	17
Online library	33.33%	14
Bulletin board or ListServe	19.05%	8
Other (please specify)	7.14%	3
Total Respondents: 42		

Q8 How do YOU want to support the Network's growth? Your involvement will help the Network do more - and grow. (Choose all that apply, or add your own idea.)

Answered: 38 Skipped: 4



ANSWER CHOICES	RESPONSES	
Lead a special interest group, "knowledge circle" or other peer learning group	57.89%	22
Plan the next Encore Network in-person meeting (fall 2018)	36.84%	14
Other (please specify)	26.32%	10
Webinar planning	23.68%	9
Welcome new members	23.68%	9
Manage a social media discussion, bulletin board, List Serve	13.16%	5
Total Respondents: 38		

Encore Network Member Survey

Q10 Add any other comments about your Network membership.

Answered: 17 Skipped: 25

#	RESPONSES	DATE
1	collaboration is key. Like to offer my services	8/18/2017 12:05 PM
2	Not interested in deep engagement at this point, just awareness.	8/16/2017 3:01 PM
3	I would like to be more actively involved, however I have been increasingly busy in my job. I tend to sustain inspiration and involvement better if I engage with in-person activities.	8/14/2017 10:34 AM
4	We would like to work together!	8/13/2017 6:13 PM
5	I have really appreciated Betsy's approach to creating a network. I know how difficult it is because I have been trying to create one locally. It is a slow process and takes a lot of work, but I am finding that the benefits are far-reaching even if they are not always clear.	8/11/2017 7:03 AM
6	Pleased to be a part of the Encore movement.	8/7/2017 8:20 AM
7	None at the moment.	8/4/2017 5:56 PM
8	As our Encore program is new, I am eager to learn and glean more from the membership, initially. However, as our program gains more experiences, I am interested to help more in a leadership/giving role.	8/4/2017 11:17 AM
9	It adds credibility to our organization to be part of the Network. I'd like to be able to incorporate more of what Encore is doing in communications to our members.	8/4/2017 8:45 AM
10	Can you put together (or perhaps you already have) a membership list which we can access?	8/2/2017 9:37 AM
11	I'm looking forward to meeting other Network members.	8/1/2017 12:09 PM
12	Keep it rockin' Betsy!	8/1/2017 8:43 AM
13	Thank you for creating a robust "toolkit!"	8/1/2017 8:14 AM
14	Collaborating with like minds is crucial to success.	7/31/2017 8:15 PM
15	Thanks for making this a reality!	7/31/2017 6:45 PM
16	The momentum feels stalled - I'm not sure how we can contribute or what benefits are available to us.	7/31/2017 1:47 PM
17	Thank you for your leadership and coordination!	7/31/2017 1:26 PM

Encore Network Member Survey

Q11 Webinar subjects and speakers: what would you like to learn about, who would you like to hear from?

Answered: 24 Skipped: 18

#	RESPONSES	DATE
1	Workpace Inclusion with Society for Human Resource Management and HRPS	8/18/2017 12:05 PM
2	How to help educate industry to not target older americans for early retirement. Planning for older workers to remain in the job force at reduced hours to mentor the next group.	8/14/2017 9:15 AM
3	I expect to hear various news about other member's activities.	8/13/2017 6:13 PM
4	Gen2Gen; Network members' innovations	8/11/2017 4:10 PM
5	I'd love to hear from people in their 70's and older(perhaps that is already being done) but their perspective would be especially important to encore I believe.	8/11/2017 2:57 PM
6	complexity of volunteering with at-risk populations, motivation for continuing to serve, self-care,	8/11/2017 7:47 AM
7	The webinar about the Stanford research was really important to my work, so I think that subjects and speakers grounded in the research would be important to me.	8/11/2017 7:03 AM
8	Options for living for low-income seniors, integration of kids and seniors for learning and mentoring, European and Asian models for aging and generational integration	8/7/2017 1:33 PM
9	Intergenerational programming	8/7/2017 8:20 AM
10	How other organizations started an encore group in their area, including challenges and potential partners.	8/6/2017 9:45 AM
11	Effective outreach and marketing to the older public	8/4/2017 5:56 PM
12	I am interested in learning about best practices in communication with the older adult population (i.e. when does social media make sense, versus when it may not be the best mode; how to incorporate technology into our services aedptly, etc.).	8/4/2017 11:17 AM
13	The Future of Aging, i.e. how can organizations working in the encore space best prepare for what's inevitable in 5, 10, 25 years?	8/4/2017 9:54 AM
14	Like to learn more about what older adults are doing to build meaningful lives. These are options for our members to consider as they create their own future.	8/4/2017 8:45 AM
15	Health Care	8/4/2017 7:41 AM
16	Messaging and communications, building a grassroots base	8/2/2017 3:46 PM
17	Loved the frameworks discussion. More on getting out the message. Other ideas: helping the general public understand more about potential of social entrepreneurship/social enterprise/ social purpose work. How to calculate a cost analysis of the benefits of keeping our older population engaged.	8/2/2017 9:37 AM
18	social purpose paid work opportunities.	8/1/2017 12:09 PM
19	Funding collaboration and programmatic collaboration	8/1/2017 8:43 AM
20	Partnerships, collaborations, especially with universities and/or city/regional governments.	8/1/2017 8:14 AM
21	Finding keys to overcoming ambivalence in moving forward after 60.	7/31/2017 8:15 PM
22	How did the movement started in your community/region/country? What are the driving factor?	7/31/2017 7:44 PM
23	Starting a new Encore project from scratch. Building broad support and fundraising.	7/31/2017 4:27 PM
24	what's happening in the Encore movement	7/31/2017 1:47 PM

Encore Network Member Survey

Q12 How could we expand Encore Network membership? We welcome your suggestions.

Answered: 23 Skipped: 19

#	RESPONSES	DATE
1	Depends on goals: Can all members of our organizations join eventually?	8/18/2017 12:05 PM
2	Expand more new members through out different area.	8/13/2017 6:13 PM
3	Reach out to college alumni associations	8/11/2017 7:47 AM
4	I think we, as individuals, could invite others to join that we know are like-minded. I know some of the network members in Grand Rapids follow the national effort, but I have not asked them to join.	8/11/2017 7:03 AM
5	Through ASA and other organizations that support older adults	8/7/2017 1:33 PM
6	Not sure at this point	8/7/2017 8:20 AM
7	Provide information at any appropriate conferences, including presentations and printed material.	8/6/2017 9:45 AM
8	Let's discuss this sometime.	8/4/2017 5:56 PM
9	I think the program is off to a great start. I think if current Encore members continue to plug the membership and share online, etc. that will help get the word out from a peer recruiting perspective. Particularly, since we get to share our experience with the membership and how it has benefitted us.	8/4/2017 11:17 AM
10	Beyond arm-twisting, people need to hook into something that keeps them motivated and inspired. Maybe some kind of weekly "best of" newsfeed featuring factoids, synopses of new studies, thought-leadership articles, etc. I'm thinking the kind of stuff that we would be able to put into our own communications to reinforce the encore message more broadly and deeply.	8/4/2017 9:54 AM
11	Clearly explain the benefits of membership to potential organizations and individuals.	8/4/2017 8:45 AM
12	Knowing who the target audience has been and could be is needed before recommendations can be made	8/4/2017 7:22 AM
13	Word of mouth is always excellent.	8/2/2017 9:37 AM
14	Add for profit B Corporations that can create new economy paid jobs for older workers	8/1/2017 12:09 PM
15	Not sure. Would love to revisit umbrella groups. e.g. Urban League	8/1/2017 8:43 AM
16	A campaign designed for community foundations who have older-adult focused grantmaking program?	8/1/2017 8:14 AM
17	Advertise in the AARP magazine	7/31/2017 8:15 PM
18	Assigning a regional hub for expansion	7/31/2017 7:44 PM
19	Ask for referrals	7/31/2017 6:45 PM
20	Create a specific project/program based on international engagement.	7/31/2017 4:27 PM
21	Perhaps a program at TTN, Coming of Age & other nonprofits that serve older people	7/31/2017 2:52 PM
22	award to corporations/organizations who are doing a good job with Encore talent. then publicize it	7/31/2017 1:47 PM
23	More communication with faith-based groups	7/31/2017 1:26 PM

Encore Network Member Survey

Q13 If you have any other comments about your Encore Network membership, share them here.

Answered: 10 Skipped: 32

#	RESPONSES	DATE
1	Sorry to be late with the survey	8/18/2017 12:05 PM
2	We will try to connect more among members.	8/13/2017 6:13 PM
3	As an author/teacher I'm not a "leader" in the same way as some members and need to find the best way to use my skills.	8/11/2017 2:57 PM
4	I appreciate all of the hard work, and I know that I don't utilize the resources as much as I could. It is hard to keep the national network in mind when it is off in the distance. The conferences are critical moving forward.	8/11/2017 7:03 AM
5	No additional comments	8/7/2017 8:20 AM
6	None at the moment.	8/4/2017 5:56 PM
7	The Network has come so far in such a short time. We look forward to more in the future.	8/4/2017 8:45 AM
8	Very excited to be part of the Encore Network and looking forward to participating in the conversation	8/1/2017 12:09 PM
9	Thank you Encore.org.	8/1/2017 8:43 AM
10	Thanks for the opportunity and support.	7/31/2017 8:15 PM